



**Krasnodar is an
administrative, scientific, and
cultural center**





**Krasnodar is a major
transportation and logistics
hub**





**Krasnodar is a city with high
human resources potential**



Basic information

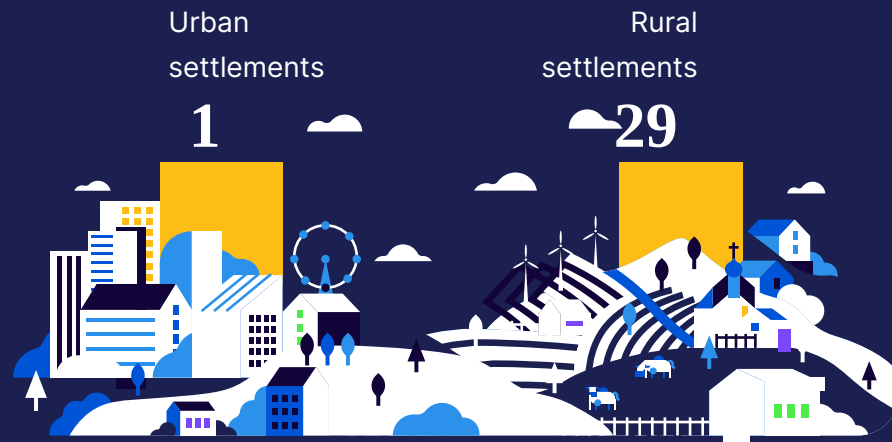


Mayor of the city
Evgeniy Mikhailovich Naumov

District area
841 km²

Administrative center
the city of Krasnodar

Number of settlements



Population

1 243 800 people



Economically active population

748 000 people



Resource base



Climate



Type of climate

Moderately continental



Average annual temperature

January $-4 / -3^{\circ}\text{C}$

July $+30 / +19^{\circ}\text{C}$

- The average annual precipitation is 735 millimeters
- Southwest winds prevail throughout the year
- The climatic conditions are favorable
- The climate is suitable for agriculture



Fertile lands



Total amount

44 700
hectares

- Arable land — 31,400 hectares



Krasnodar Balneotherapy Clinic

The Krasnodar Balneotherapy Clinics one of the few balneological centers in Russia that offers both inpatient and outpatient treatment. The center has its own diagnostic facilities, including ultrasound for internal organs and functional diagnostics.

Successfully treated diseases include those affecting the musculoskeletal system, nervous system, respiratory system, digestive system, ear, nose, and throat conditions, cardiovascular disorders (such as dysautonomia), as well as various urological, gynecological, skin, and allergic conditions. Using natural procedures can help decrease medication dependency, minimize flare-ups, and boost immunity.

Transport infrastructure

Railway transportation



Length of railway network



Major roads

North Caucasus Railway



Large stations

Krasnodar-1 Railway Station



Road transportation



Length of road network



Major roads

M-4 Don highway; 03K-001 – Krasnodar – Yeisk;
03K-002 — Krasnodar – Kropotkin



Major bus stations

Krasnodar-1 bus station; Yuzhny bus station;
Krasnodar-2 bus station



Aviation



Nearest airport

Catherine II Krasnodar International Airport



Sea transportation



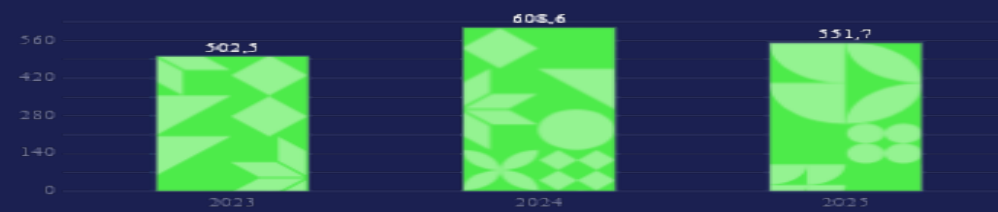
The nearest seaport
the city of Novorossiysk

151 km

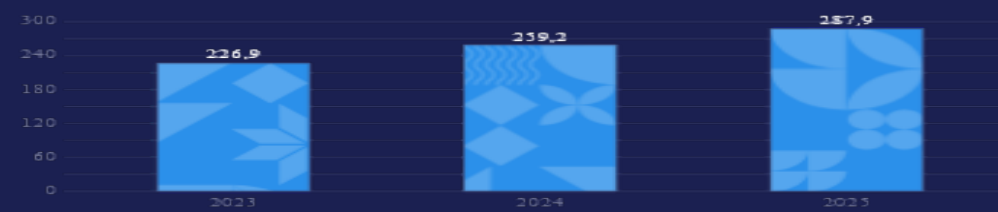


Social and economic indicators

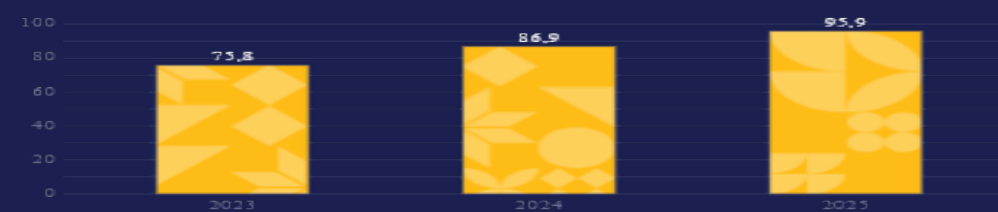
Volume of retail turnover, bln rubles



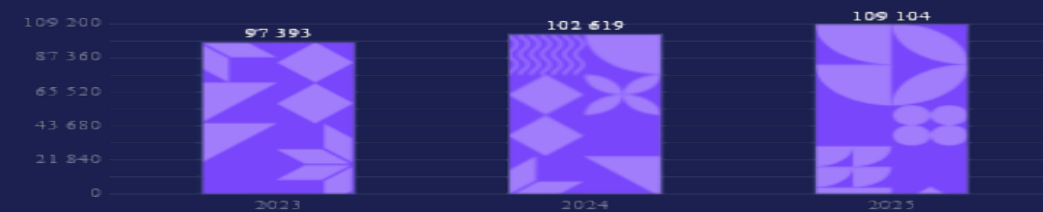
Shipment of products, bln rubles



Average salary of the population, thousand rubles



Number of small and medium-sized enterprises (SMEs)



Priority industries for attracting investments



Industry



Factors that make an industry attractive for investment

- Import-substituting industrialization
- Increase in new jobs
- Economic development of business clusters
- Taxes are used to distribute funds among various types of budgets

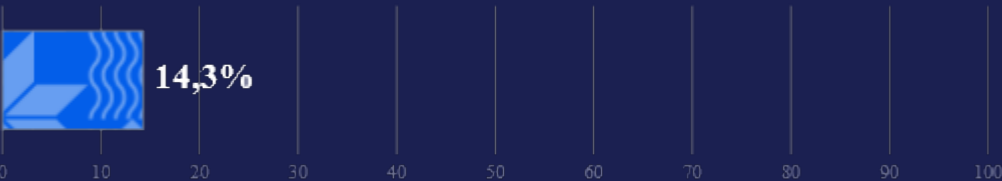


The largest enterprises of the industry

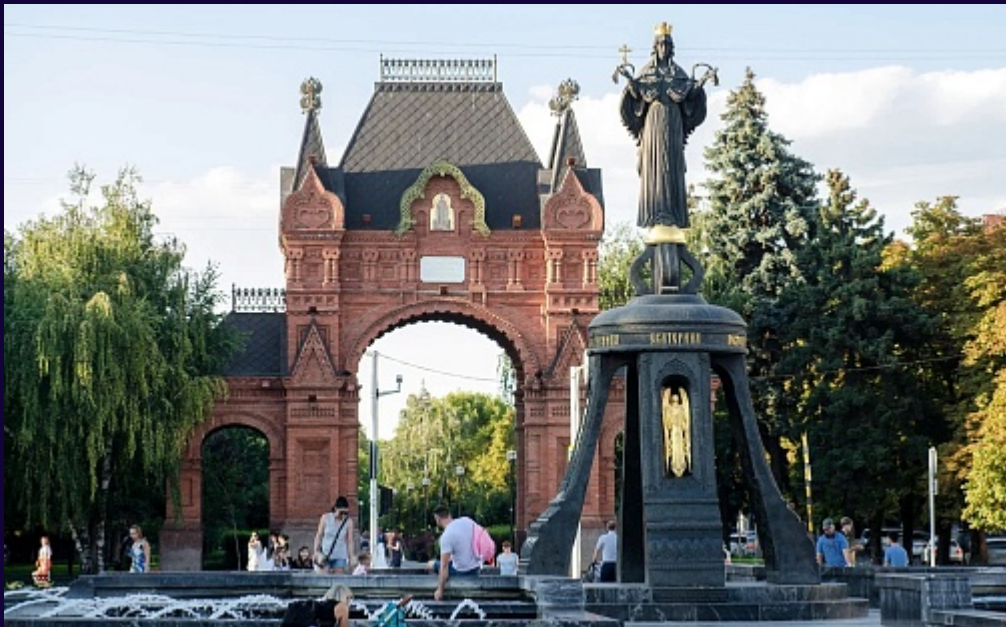
OOO YUZTS, OOO Saturn, OOO Kascad, OOO Kuban-Papir, OOO Danko-Dialog, OOO Service-YUG-KKM, OOO MasterPlast, OOO Oras, OOO Fabrika Angazhement



Share of the industry in the regional economy



Photogallery



Competitive advantages



Geographical position

- > Krasnodar is a major transportation and logistics hub.
- > Location is close to the Black Sea and the Sea of Azov.



Economic development

- > Krasnodar is an administrative, scientific and cultural center.
- > High human resources potential.



Climatic conditions

- > Warm summers, mild and short winters.
- > No winds.
- > Ideal conditions for a comfortable lifestyle and doing business.



Demographic factors

- > High average income per family.
- > High migration rate.
- > The authorities' policy focused on social issues.



Business Support Infrastructure

- > Public organizations.
- > Funds to support small and medium-sized businesses.
- > Support organizations for export-oriented businesses.
- > Business incubators, technology parks, agrotechnoparks, science parks, innovative technical centers, engineering centers, certification organizations and testing laboratories (centers).
- > Information and consulting centers as well as shared facilities centers.
- > Leasing companies of the city of Krasnodar.

Success stories



OOO Solntse



Investor

OOO Solntse



Volume of
investments:
80 million
rubles



Number of
new jobs:
50

Solntse is a Russian company that specializes in producing natural cosmetics and healthy food items. Since 2015, they have been developing skincare, body care, and hair care products using natural ingredients sourced from the Krasnodar region and the North Caucasus mountains. In 2017, the company relocated its production from Mineralnye Vody in the Stavropol region to Krasnodar.

General Director: Evgeniy Evgenyevich Fedorov.

In the first quarter of 2021, an investment agreement was signed between the Krasnodar administration and OOO Solntse to expand production, launch new lines, and increase output. The investment in the project totaled around 80 million rubles, leading to the creation of over 50 new jobs through the opening of new lines.

The company offers a variety of products such as cosmetic oils, hair masks, balms, shampoos, shea butter, massage oils, scrubs, solid shampoos, hydrolats, and more. They use advanced technologies in creating their cosmetics. The products are labeled with the quality mark Made in Kuban and have been honored with the national award My Cosmetics–2022.

The company sells its products in company stores located in Krasnodar and Goryachiy Klyuch, as well as in pharmacies and cosmetic salons across Russia. The factory catalog includes over 900 items, with new products added regularly. The production reaches over 500,000 units monthly.

Production turnover exceeds 400 tons or 5 million units per year. New products are created monthly, including new lines of natural and medical cosmetics, while also expanding sales into new markets.

Detailed project description

All success stories



OOO KABARE BEIKERS



Investor
OOO KABARE BEIKERS



Implementation timeline:
2014-2029 years



Volume of investments:
15 million rubles



Number of new jobs:
20

Kabare Beikers specializes in making bakery products for fast food, such as buns for Danish hot dogs and hamburgers, baguettes for French hot dogs, French, bran, and 8-grain buns, along with muffins filled with various flavors. The company uses blast chilling equipment.

The company is located in Krasnodar and has been producing its goods under the brand name Cabaret Bakers since 2014.

From 2014 to 2016, the company carried out the construction of a new plant for the production of frozen bakery and puff products.

From 2016 to 2017, new equipment was purchased from well-known global manufacturers such as Germany, Austria, Sweden, France, and Denmark, and production was launched.

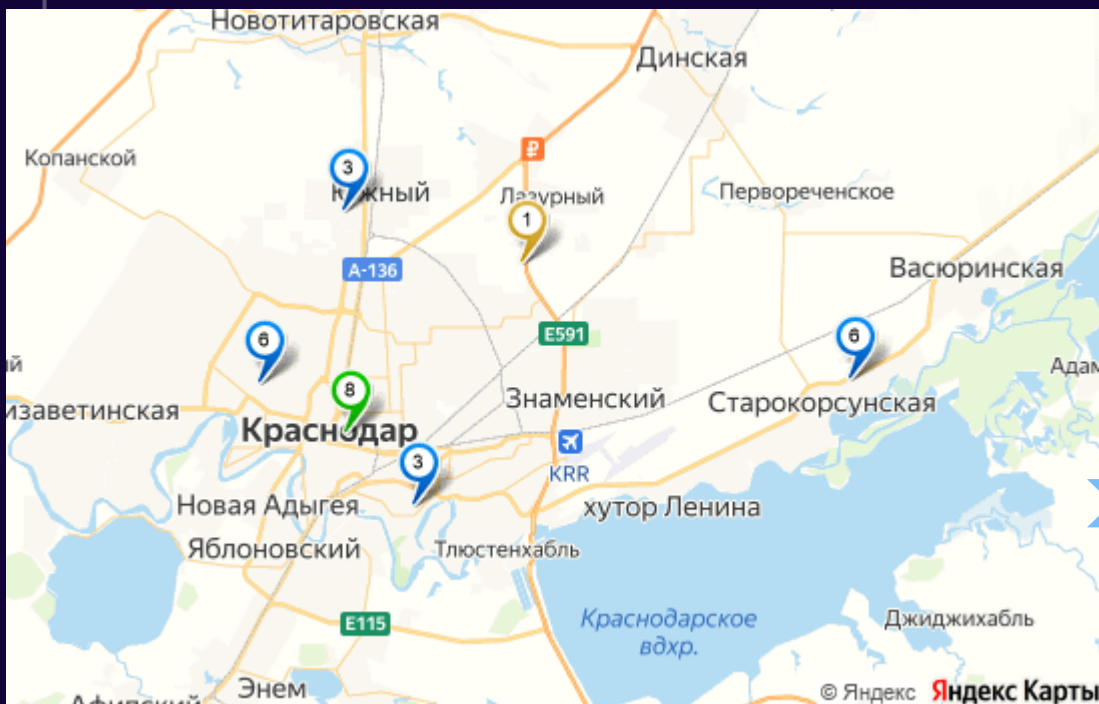
In 2022 and 2023, the company saw surge in business facilitated by investments amounting to 15 million rubles for acquiring new equipment. During this period, OOO Kabare Beikers entered the Tander Trade Network, broadening its product reach to include Krasnodar and Stavropol regions, Rostov, Volgograd, Voronezh, Lipetsk, Kursk, Belgorod, Kaliningrad provinces, and the Republic of Belarus.

Between 2024 and 2029, the company aims to expand its production facilities, construct deep-freezing warehouses, and acquire new equipment to boost product output. The investment is expected to range from 50 to 60 million rubles, leading to the creation of up to 20 new jobs.

Detailed project description

All success stories

Investment projects and grounds



- | | |
|--|--|
|  Agro-industrial complex |  Winegrowing and winemaking |
|  Industry |  Resorts and tourism |
|  Fuel and energy complex |  Consumer sphere |
|  Transport infrastructure |  Social sphere |
|  Housing and communal services |  Information technologies |

Investment projects

-  Construction of a sports and fitness center in Starokorsunskaya village
-  Construction of a two-storey building with a spa center and a swimming pool

Investment grounds

-  Construction of a public and business center on a 5.1-hectare land plot in the district of Krasnodar-2 station
-  Industrial companies
-  Construction of food industry facilities
-  Construction of an office building on Stasov street, 1st passage, 68

State support



Information for investors and entrepreneurs
available on the Krasnodar Territory investment
portal



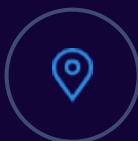
State support measures for investors and
entrepreneurs in the Krasnodar Territory

Investment Commissioner



Dmitry Yurievich Vasiliev

Investment Commissioner, responsible for increasing the effectiveness of measures aimed at improving the investment climate in Krasnodar.



Address:

Office 409, 4th floor, Krasnaya St., 122,
Krasnodar, Krasnodar region, Russian
Federation, 350000



Phone number:

+7 (861) 255 66 08



Email address:

economy@krd.ru

Power & duties of the Investment Commissioner

District administration's point of contact for investors

Send a message